

COSMOPROF ASIA 2023 ANNOUNCES THE FINALISTS OF COSMOPROF ASIA & COSMOPACK ASIA AWARDS

[Hong Kong, 15 November 2023] – The finalists of **Cosmopack and Cosmoprof Asia Awards** have been announced. The Awards celebrate the most outstanding products of **Cosmoprof Asia**, the leading beauty trade event in Asia, determining the evolution of local markets and consumers' beauty routines.

Cosmopack Asia Awards reward companies with the best in packaging design, formulation and technology at Cosmopack Asia, to be held from 14 to 16 November at AsiaWorld-Expo (AWE). Meanwhile, Cosmoprof Asia Awards honours brands with the most innovative and creative in storytelling and communication strategies at Cosmoprof Asia, to be held from 15 to 17 November at Hong Kong Convention and Exhibition Centre (HKCEC).

The initiative has received great appreciation from exhibitors, with **more than 450 entries** submitted. For the duration of the exhibition, finalists' entries are the protagonists of dedicated installations on both venues.

2023 JURY MEMBERS

Cosmopack and Cosmoprof Asia Awards, curated in partnership with BEAUTYSTREAMS, have been restored for the 2023 edition, and an exclusive jury with renowned industry influencers from various sector including retail, premium brands, consultancy, media, packaging and R&D has been involved to shortlist 2023 winners.

Jury members of Cosmopack Asia and Cosmoprof Asia Awards 2023 are:

- Dr. Theresa Callighan - Skin Science Specialist, Callaghan Consulting International
- Claudia Campani - Senior Product Development Manager, Mecca Brands
- Thierry de Baschmakoff – Designer, De Baschmakoff
- Da Jeong Kim - Senior Buyer Manager, Lotte Department Store
- Eva Lagarde - CEO & Founder, Re-Sources
- Amanda Lim - Editor, CosmeticDesign-Asia
- Janet Sarah Neo - Chief Sustainability Officer North Asia & China, L'Oréal
- Michael Nolte - SVP Creative Director, BEAUTYSTREAMS
- Lauren O'Connell - Beauty Editor, Cosmopolitan Middle East
- Thierry Rabu – CEO, Meiyume Group Limited
- Mishkah Samie - Packaging Development Specialist, WOOLWORTHS
- Dr. Kilala Tilaar – CEO, Martha Tilaar
- Joe Wang - Director of Innovation and Brand Building for China Association of Fragrance Flavour and Cosmetic Industries, BEAUTYSTREAMS
- Cathy Chen - DMI VP China & North Asia, L'Oréal
- Galib Virani - CEO/President, Supercosmetics Kenya

Winners will be announced during a dedicated celebration on November 15, at the Hong Kong Convention & Exhibition Centre, at 5pm hosted by Cosmo Onstage Hall 5G, Level 5.

Brand new for the 2023 edition is the Cosmopack Asia and Cosmoprof Asia Awards trophy, created in collaboration with Istituto Marangoni thanks to a contest involving the most creative students from the Milan School of Design. From the talent, originality and vision of Istituto Marangoni Milano's young designers comes a unique object that represents the perfect marriage between design and beauty, an expression of the innovation, research and excellence that characterises the cosmetics industry.

The trophy that will be presented to the winners of Cosmopack and Cosmoprof Asia Awards 2023, "Fluere", was designed by Aliya Karagayeva, a Kazakh student and winner of the contest. The trophy, created in 3D printing, represents the flow through the ages. The soft and fluid shape is intended to create the image of a cosmetic bottle, conveying both the concept of users' experience and products life cycle. At the heart of the Fluere trophy is the idea that beauty is not just superficial, but is the result of a healthy mind, body and soul. This award encourages brands to create products that promote wellness, self-care and help people feel

beautiful. The trophy is carefully crafted to represent the spirit of excellence and innovation., highlighting its resilience and ability to interpret evolution and social and economic transformations. A design object with a strong identity, just as strong as the identity and recognisability of the products that will be declared winners of the 2023 edition.

In addition, for the first time, winners of Cosmopack Asia and Cosmoprof Asia Awards 2023 will have an unprecedented opportunity to showcase their achievements on the Awards installation of Cosmoprof Worldwide Bologna 2024, giving their expertise exceptional exposure, and their brands the power to impact international markets and beauty routines in Europe and beyond.

COSMOPACK ASIA AWARDS - FINALISTS

MAKE-UP FORMULA

- B.Kolormakeup & Skincare S.P.A. - Materialips Everlasting Blur Lipstick - ITALY - AWE Hall 3 / Stand 3-C02
- MPlus Cosmetics S.r.l. - Shellac Brows - ITALY - AWE Hall 6 / Stand 6-F10a
- Shanghai Chuanyue Biotechnology Co Ltd - Lyophilization Oil Control Powder – CHINA – AWE Hall 10 / Stand 10-N20
- Tair Jiuh Enterprise Co Ltd - Ultra Clean Natural Liquid Powder – TAIWAN REGION [AWE Hall 6 / Stand 6-E01]

SKIN CARE FORMULA

- Aromatic Enterprises Co Ltd - Oil Mask: Innovative Skin Care – TAIWAN REGION [AWE Hall 3 / Stand 3-B18]
- B.Kolormakeup & Skincare S.P.A. - Feel Former Imperfection Shielding Cream - ITALY [AWE Hall 3 / Stand 3-C02]
- Coreana Bio Co Ltd - BIOCOS Meteor Acne Stick - SOUTH KOREA [AWE Hall 3 / Stand 3-C10]
- Cosmewax - Glowing Milk Lotion – SPAIN [HKCEC Hall 1E / Stand 1E-D4B]

PACKAGING DESIGN & MATERIALS

- CTKCLIP - Gua Sha Cream Jar - SOUTH KOREA [AWE Hall 3 / Stand 3-A18]
- Libo Cosmetics Co Ltd - Clio Series - SOUTH KOREA [AWE Hall 6 / 6-E10]
- Taeyang Renew Inc - Airtight Cosmetic Pen - SOUTH KOREA [AWE Hall 8 / Stand 8-C05]
- Yuyao Jingyi Plastic Industrial Co Ltd - Upper and Lower Double-bin Bottle - CHINA [AWE Hall 6 / Stand 6-E14]

INNOVATIVE TECHNOLOGY

- Ausmetics Daily Chemicals (Guangzhou) Co Ltd - Ausmetics Exclusive Silk-Wrapped Sunscreen SPF 50+, PA+++ - CHINA [AWE Hall 10 / Stand 10-P22]
- Global Cosmetics (HK) Company Limited - Skbrella™ FN Fibronectin Skin Repair Set - HONK KONG SAR CHINA [AWE Hall 6 / Stand 6-E12a]
- Guangzhou Kelly Cosmetics Co Ltd - Magic Crystal Light Lipstick – CHINA [AWE Hall 10 / Stand 10-L25]
- Marchesini Group Beauty - A-eye Lipstick – ITALY [AWE Hall 3 / Stand 3-D10a]

SUSTAINABILITY

- CTKCLIP - Bottoms Up Stick (Refillable) 5g, 7g, 10g - SOUTH KOREA [AWE Hall 3 / Stand 3-A18]
- Houses of Taejin - Coconut Biomass Bottle with Metal-less Pump - SOUTH KOREA [AWE Hall 5 / Stand 5-B26]
- Schwan Cosmetics International GmbH - The Better Barrel – Superstay Eyeliner & Lipliner - GERMANY [AWE Hall 3 / Stand 3-D10]
- Yonwoo Co Ltd - Eco Shut-off Tube - SOUTH KOREA [AWE Hall 3 / Stand 3-A10]

COSMOPROF ASIA AWARDS

MAKE-UP PRODUCTS

- Elroel - Elroel Blanc Double Shadow Stick - SOUTH KOREA [HKCEC Hall 1E / Stand 1E-P1A]
- Facial Beau International Corp - BOTITE PLUS Moisturizing Lip Tint – TAIWAN REGION [HKCEC Hall 1E / Stand 1E-P6B]
- Glamlac LLC- Glamlashes Lash Lift Perming Lotion with Nordic Berries 5ml – ESTONIA [HKCEC Hall 5G / Stand 5G-H1A]
- LCM Cosmetic Co Ltd - Muzigae Mansion Objet Water - SOUTH KOREA [HKCEC Hall 1E / Stand 1E-Z6B]

SKIN CARE PRODUCTS

- Acmedi Korea Co Ltd – Elixom - SOUTH KOREA [HKCEC Hall 3E / Stand 3E-B2E]
- BNV Biolab - BNV Total Care Solution - SOUTH KOREA [HKCEC Hall 3E / Stand 3E-L3A]
- Lighthouse Cosmetics Co Ltd - Triple Collagen Customizing Cream - SOUTH KOREA [HKCEC Hall 1E / Stand 1E-E2C]
- PROM - Befojection Mask - SOUTH KOREA [HKCEC Hall 3E / Stand 3E-P2C1]

PERSONAL CARE & BODY CARE PRODUCTS

- Alma K Ltd - Firming Body Lotion Enriched with Phytosonic™ & Hyaluronic Acid – ISRAEL [HKCEC Hall 1E / Stand 1E-N4A]
- Global Export Solutions Co Ltd - Smooto VC Bright Body Booster Serum – THAILAND [HKCEC Hall 1E / Stand 1E-G4F]
- Ro.ial Srl - Ro.ial Bubble Wax – ITALY [HKCEC Hall 3E / Stand 3E-H3C]
- Seedbee - Seedbee Dew Feminine Wash - SOUTH KOREA [HKCEC Hall 1E / Stand 1E-N2A]

HAIR PRODUCTS

- AreumDawoon Cosmetics Co Ltd - Alttab Down Killer - SOUTH KOREA [HKCEC Hall 3G / Stand 3G-K3C]
- HansPharma Co Ltd - Klardie Scalp-Repair Cellup Ampoule - SOUTH KOREA [HKCEC Hall 3E / Stand 3E-B2B]
- Lador - Root Reboot Shampoo (Awakening/Activating/Purifying/Vitalizing) - SOUTH KOREA [HKCEC Hall 3G / Stand 3G-F3A]
- RH&B Brands Inc - Detangling Perfume Hair Mist - SOUTH KOREA [HKCEC Hall 1E/Stand 1E-T4A]

HOME & PROFESSIONAL DEVICES AND TOOLS PRODUCTS

- Chowis Co Ltd - D-Be-A: Digital Beauty Analysis - SOUTH KOREA [HKCEC Hall 3E / Stand 3E-Q6E]
- Evolve Industries Co Ltd - Hydrafacial Syndeo™ - HONG KONG SAR CHINA [HKCEC Hall 3E / Stand 3E-B7B]
- Skinscience Co Ltd - Eosika IPL Hair Removal SIPL-22X With Skintone Sensor, AMP Technology with Auto Gliding Mode - SOUTH KOREA [HKCEC Hall 3E / Stand 3E-D4F]
- T.I.P. International Co Ltd - Dr.Mallife - SOUTH KOREA [HKCEC Hall 1E / Stand 1E-E6A]

GREEN & ORGANIC PRODUCTS

- Facial Beau International Corp - Aquamax Ultra Booster Facial Sunscreen – TAIWAN REGION [HKCEC Hall 1E / Stand 1E-P6B]
- Kaaral - Maraes Renew Care Doppio Elixir – ITALY [HKCEC Hall 3G / Stand 3G-K2D]
- KPT Co Ltd - Lon.G Dive To Green Pure Bubble Cleanser - SOUTH KOREA [HKCEC Hall 1E / 1E-N5F]
- PT Bintang Mas Triyasa – Naturlash - INDONESIA [HKCEC Hall 3E / Stand 3E-K4H]

For any further information please visit www.cosmoprof-asia.com

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Cosmoprof Asia is organised by Cosmoprof Asia Ltd, a joint-venture company between BolognaFiere Group and Informa Markets Asia Ltd.

ABOUT BOLOGNAFIERE GROUP (www.bolognafiere.it)

BolognaFiere Group is the world's leading trade show organiser in cosmetics, fashion, architecture, building, art and culture. The Group has more than 80 international exhibitions within its portfolio, notably **Cosmoprof Worldwide Bologna**, the most important meeting point in the world for beauty professionals, established in 1967 and held in Bologna, Italy. The Cosmoprof platform extends worldwide, with events in Bologna, Hong Kong, Las Vegas and Mumbai (with **Cosmoprof Worldwide Bologna**, **Cosmoprof North America**, **Cosmoprof India**, and **Cosmoprof Asia**). The fifth destination of the network, **Cosmoprof CBE ASEAN**, in Thailand, focuses on the cosmetic industry in South-East Asia. The Cosmoprof platform is reinforcing its influence in the US, with the launch of **Cosmoprof North America - Miami** in January 2024, and in the Gulf region, with a new event scheduled on December 2024 in **Riyadh**.

ABOUT INFORMA MARKETS (www.informamarkets.com)

Informa Markets Beauty has an extensive network powered by B2B events across 11 cities in Asia (Bangkok, Chengdu, Ho Chi Minh City, Hong Kong, Jakarta, Kuala Lumpur, Manila, Mumbai, Shanghai, Shenzhen, Tokyo), the world's fastest growing markets. By further expanding its strength, the Beauty Portfolio now includes a new B2B event in Miami 2024 will serve the Americas, North, South America and Caribbean Islands Region. Informa Markets creates platforms for industries and specialist markets to trade, innovate and grow. We provide marketplace participants around the globe with opportunities to engage, experience and do business through face-to-face exhibitions, targeted digital services and actionable data solutions. We connect buyers and sellers across more than a dozen global verticals, including Pharmaceuticals, Food, Medical Technology and Infrastructure. As the world's leading market-making company, we bring a diverse range of specialist markets to life, unlocking opportunities and helping them to thrive 365 days of the year. For more information, please visit www.informamarkets.com.