

COSMOPROF ASIA 2024 CELEBRATES THE EXCELLENCE OF BEAUTY WITH COSMOPROF ASIA & COSMOPACK ASIA AWARDS DISCOVERING THE 2024 FINALISTS AND JURY MEMBERS

[Hong Kong, 13 November 2024] – High expectations surround the new edition of the **Cosmoprof Asia and Cosmopack Asia Awards**, which celebrate the most outstanding products at Cosmoprof Asia. Thanks to the commitment of key players and industry experts, the leading beauty trade event in the Asia Pacific region continues to shape the evolution of local markets and consumers' beauty routines.

The **Cosmopack Asia Awards** recognize companies excelling in packaging design, formulation, sustainability and innovative technology, to be showcased at Cosmopack Asia, held from November 12 to 14 at AsiaWorld-Expo (AWE). Meanwhile, the **Cosmoprof Asia Awards** honor brands with the most innovative storytelling and communication strategies, to be presented at Cosmoprof Asia, from November 13 to 15 at the Hong Kong Convention and Exhibition Centre (HKCEC).

The Cosmoprof Asia and Cosmopack Asia Awards projects have generated significant interest among participants, reaffirming their role as premier showcases for excellence and innovation in the beauty industry throughout the Asia Pacific region. **This year's international submissions are particularly impressive**, highlighting the global reach and diversity represented in the entries.

Out of **421 total products submitted**, an impressive **80%** come from companies outside China, Taiwan Region, and Hong Kong. Additionally, **64%** of the participating companies are from international markets. These figures underscore the truly global scope of the contest and its ability to attract top-tier brands from around the world.

Finalists have been selected in 11 categories, and throughout the exhibition, their entries will be featured in dedicated installations at both venues.

2024 Jury Members

An esteemed jury, made up of renowned industry leaders and key opinion influencers from a variety of backgrounds - including top buyers, distinguished brand owners, trade media, market researchers, and international trend agencies - has been entrusted with the important task of selecting the finest examples of beauty in the Asia Pacific.

This year, Cosmoprof Asia proudly introduced a technical jury for the first time to enhance the fairness and significance of the selection process. This panel includes **Janne-Marii Nurm**, **Fernanda Pigatto**, and **Ka Yan Tsang**. Together, they meticulously analyzed all submissions to select the finalists across the categories.

The following experts and KOLs (Key Opinion Leaders) will vote for the winners of the Cosmoprof Asia and Cosmopack Asia Awards 2024:

- **Mohamad Alhusein**, Founder and CEO - Jully France Paris (CYPRUS)
- **Brooke Bergé**, Division Manager Beauty Distribution - Ali Bin Ali Holding (QATAR)
- **Lucy Brialey**, Co-Founder & Director, The Sustainable Spa Association, (UK)
- **Claudia Campani**, Product Development Packaging & Special Projects Lead, MECCA-Maginations (AUSTRALIA)
- **Cathy Chen**, DMI VP China & North Asia - L'Oréal (CHINA)
- **Stav Dimitriadis**, CEO - Twincare International (SOUTH AFRICA)
- **Lulu Li**, Editor in Chief - Nylon (CHINA)
- **Amanda Lin**, Editor - CosmeticDesign-Asia (SINGAPORE)
- **Abdul Majid Madi**, CEO - District General Trading Company WLL (KUWAIT)
- **Sophia Nee**, Brand Project Director - Marie Dalgar (CHINA)
- **Janne-Marii Nurm**, NPD Manager - Matrix (UK)
- **Fernanda Pigatto**, Global Partnerships Director - BEAUTYSTREAMS (USA)
- **Noah Rosenblatt**, President - BEAUTYSPACE (USA)
- **Michelle Ruzzene**, Editor - Retail Beauty (AUSTRALIA)

- **Dr. Kilala Tilaar**, CEO - Martha Tilaar (INDONESIA)
- **Ka Yan Tsang**, Purchasing Division Manager - AVANT & FLÂNERIE SKINCARE (UK)
- **Mr. Ng Wee Tiong**, Group Director, Head of Physical Supply - Do Day Dream (Public) Co Ltd (THAILAND)

Winners will be announced during a dedicated celebration on November 13 at the Hong Kong Convention & Exhibition Centre starting from 5 p.m., hosted by Cosmo Onstage, Hall 5C, Level 5.

COSMOPACK ASIA AWARDS - FINALISTS

INNOVATIVE TECHNOLOGY

- 100% Natural Origin Sunscreen Shield - Ausmetics Daily Chemicals (Guangzhou) Co Ltd (China)
- Zellulin® BioPlatform - Avant Proteins Pte Ltd (Singapore)
- Jelly Spray Sunscreen SPF50+**** - Beaunion Colours Co Ltd (Taiwan region)
- 【TPF 2.0 Version】Totipotent Prostembriona Factor® lyophilized powder ampoule - Tekho Marine Biotech Co Ltd (Taiwan region)

MAKE-UP FORMULA

- MATTIFIX Over and Under Liquid Powder - B. Kolormakeup & Skincare Spa SB-Benefit Corporation (Italy)
- Micro Hy Balance Glow Cushion - Cosmecca Korea Co Ltd (South Korea)
- Replenish Liquid Glow Bronzing Serum - Meiyume (Hong Kong) Ltd (Hong Kong SAR, China)
- Multi-Sensorial Glimmer Clean Highlighter - Tair Jiu Enterprise Co Ltd (Taiwan region)

PACKAGING DESIGN & MATERIALS

- Square Case - COSMEI Srl (Italy)
- Eco Slide Jar - CTKCLIP (South Korea)
- 3'rd Residual Free Stick - KR Co Ltd (South Korea)
- Hybrid 2in1 Dropper - MYC Packaging Innovation Co Ltd (Italy)

SKIN CARE FORMULA

- The Pearlless Radiant Boosting Serum - Cosmecca Korea Co Ltd (South Korea)
- Glu-Lagen Silm Fit Hydrogel Mask - Imine Co Ltd (South Korea)
- Vitamin C Peeling Mask in Tablet Form – 100% Stable - Lessonia (France)
- Cool Calming Capsule Gel Cream - Nowcos Co Ltd (South Korea)

SUSTAINABILITY

- Paper Pot with Molded Pulp - Meiyume (Hong Kong) Ltd (Hong Kong SAR, China)
- Essential Mirror - MYC Packaging Innovation Co Ltd (Italy)
- Double Sphere Multi-Use Plant-Based Color Makeup Stick - Tair Jiu Enterprise Co Ltd (Taiwan region)
- Lip Scrub with Upcycled Coffee Grounds - Zhongshan Sinno Cosmetic Co Ltd (China)

COSMOPROF ASIA AWARDS - FINALISTS

GREEN & ORGANIC

- Rose Collagen Peptides Capsules + Bulgarian Rose Oil Complex - Alteya Organics Ltd (Bulgaria)
- Porcelain - Anti-Pigment Spot Serum - Arganour (Spain)
- Green Tea Pore Tightening / Canola Brightening / Camellia Revitalizing Double Layer Serum - ELROEL (South Korea)
- Eau De Toilette Musc Blanc & Lin - Groupe Berdoues Parfums Et Cosmetiques - SPBH (France)

HAIR PRODUCTS

- 9.4 Aminopyrrole Lotion + Melatonin - Beaute Mediterranea / DSD de Luxe (Spain)
- Elgrowth Black Bean Salon Hair Color Cream - ELROEL (South Korea)
- iQ3 Perfetto - Gama Srl (Italy)
- HEMP Waterless Shampoo - Tricobiotos SpA (Italy)

HOME & PROFESSIONAL DEVICES AND TOOLS

- AISG - Aram Huvis Co Ltd (South Korea)
- MELATOK (BOOSTOK ECO MTS for face) - LABnPEOPLE (South Korea)
- SPF Mirror with UV Camera & Cream Holder - Nuon Medical Inc (USA)
- Dual Therapy Stand - Vitamin Led (South Korea)

MAKE-UP PRODUCTS

- EyeLiner with Serum Inside 2 in 1 - +39 Italia Srl (Italy)
- Sleek Wear Foundation - Lalachuu Co Ltd (South Korea)
- SUNNY RECIPE Color Change Gel Nail - Searchlight H&B Co Ltd (South Korea)
- Air Fixing Mascara - Taeyang Renew Inc (South Korea)

PERSONAL CARE & BODY CARE PRODUCTS

- H2ONutri - Nourishing Body Conditioner - Dermosfera Srl (Italy)
- LadiM Graphene Sanitary Napkin (Medium) 24.5cm (12pcs) - Konxept Ltd (Hong Kong SAR, China)
- Miracle Whitening - Nishio Co Ltd (Japan)
- PIAS-122™ Spray - Sage Pharmaceuticals Inc (USA)

SKIN CARE PRODUCTS

- Better With Age Revival Light Cream - Acaderma (USA)
- KOCOSTAR Yellow Cream Patch - Firstmarket Co Ltd (South Korea)
- Get Ready Quick Clear Mist - Pyunkang Yul (South Korea)
- Verdio UV Barrier Milk - The Omi Brotherhood Ltd (Japan)

For any further information please visit www.cosmoprof-asia.com

FOLLOW US:

[Facebook](#) | [Instagram](#) | [LinkedIn](#) | [Twitter](#) | [WeChat](#) | [Weibo](#)

MEDIA ENQUIRIES:

ASIA: Informa Markets, Hong Kong

Janice Poon

Tel: +852 3752 8350

Email: janice.poon@informa.com

WORLDWIDE: BolognaFiere Cosmoprof Spa

Arianna Rizzi

Tel: +39 02 45 47 08 253

Email: arianna.rizzi@cosmoprof.it

Giulia Zucchetti

Tel: +39 02 45 47 08 272

Email: giulia.zucchetti@cosmoprof.it

ABOUT THE ORGANISERS:

Cosmoprof Asia is organised by Cosmoprof Asia Ltd, a joint-venture company between BolognaFiere Group and Informa Markets Asia Ltd.

ABOUT BOLOGNAFIERE GROUP (www.bolognafiere.it)

BolognaFiere Group is the world's leading trade show organiser in cosmetics, fashion, architecture, building, art and culture. The Group has more than 80 international exhibitions within its portfolio, with most notably **Cosmoprof Worldwide Bologna**, the most important meeting point in the world for beauty professionals, established in 1967 and held in Bologna, Italy. This key exhibition gathers almost 250,000 stakeholders from more than 150 countries and over 3,000 exhibitors from over 70 countries each year. The Cosmoprof platform extends worldwide, with events in Bologna, Hong Kong, Las Vegas, Miami, Mumbai, and Bangkok (with **Cosmoprof Worldwide Bologna, Cosmoprof Asia, Cosmoprof North America Las Vegas and Miami, Cosmoprof India, and Cosmoprof CBE ASEAN**). Thanks to the brand's international appeal, the network gathers a global community of more than 500,000 stakeholders and over 10,000 companies and brands from within the dynamic beauty industry.

ABOUT INFORMA MARKETS (www.informamarkets.com)

Informa Markets Beauty has an extensive network powered by B2B events across 11 cities in Asia (Bangkok, Chengdu, Ho Chi Minh City, Hong Kong, Jakarta, Kuala Lumpur, Manila, Mumbai, Shanghai, Shenzhen, Tokyo), the world's fastest growing markets. By further expanding its strength, the Beauty Portfolio now includes a new B2B event in Miami 2024 will serve the Americas, North, South America and Caribbean Islands Region. Informa Markets creates platforms for industries and specialist markets to trade, innovate and grow. We provide marketplace participants around the globe with opportunities to engage, experience and do business through face-to-face exhibitions, targeted digital services and actionable data solutions. We connect buyers and sellers across more than a dozen global verticals, including Pharmaceuticals, Food, Medical Technology and Infrastructure. As the world's leading market-making company, we bring a diverse range of specialist markets to life, unlocking opportunities and helping them to thrive 365 days of the year. For more information, please visit www.informamarkets.com.