# COSMOPROF Asia Ltd Announces Inaugural of Beauty Ingredients & Formulation Asia

**Hong Kong, November 13, 2024** – Cosmoprof Asia Ltd. is excited to announce the official launch of the Beauty Ingredients & Formulation Asia event, set for 11-12 November 2025 in AsiaWorld-Expo, co-located with Cosmoprof Asia and Cosmopack Asia. The event is a joint venture between BolognaFiere Group and Informa Markets, co-organized by Hong Kong Society of Cosmetic Chemists (HKSCC) and China Society of Cosmetic Chemists (China SCC) with the support of International Federation of Societies of Cosmetic Chemists (IFSCC).

This groundbreaking event will unite cosmetics and beauty industry professionals to showcase new ingredients, formulation, technology, and scientific applications, fostering collaborations, facilitate the needs of sourcing and promote new innovations across cosmetics, beauty and health industries.

Beauty Ingredients & Formulation Asia is an all-in-one event with symposium, customized business matchmaking and exhibitions. At the core of the event are pre-scheduled, one-on-one meetings between quality hosted buyers and suppliers, ensuring every conversation is meaningful and impactful. Alongside these curated interactions, attendees can enjoy networking parties, and keynote speeches from industry thought leaders. It is a must attend event for industry professional to formulate new products, discover business opportunities, connect with new partners, exchange expertise and learn about the latest trends and applications that shape the future of the industry.

"The launch of Beauty Ingredients & Formulation Asia is strategic for the development of the cosmetics industry in the Asia Pacific region." said Antonio Bruzzone, General Manager BolognaFiere Group. "Stakeholders and suppliers specializing in ingredients, raw materials, and formulation will be able to benefit from outstanding business tools and networking opportunities with peers and potential partners, thus exchanging new solutions and technologies for the evolution of the sector".

"Asia is a pivotal market for the cosmetics industry. Beauty Ingredients & Formulation Asia is committed to empowering cosmetic professionals and support the industry growth in Asia Pacific region." said Margaret Connolly, CEO and President of Informa Markets Asia. "We're thrilled to unite industry experts to share their insights and expertise, showcase the latest ingredients and formulation, present their scientific advancements, and forge relationships that will shape the future of beauty and cosmetics in the Asia Pacific."

"The Asian cosmetic raw materials market is experiencing significant evolution. According to the Industry Arc Forecast for 2024-2030, the current worldwide market value stands at \$23.6 billion USD, with a projected CAGR of 4.1% from 2022 to 2027. The Asia Pacific region held the largest share of the cosmetics ingredients market. The consumption of beauty care products, particularly skincare, has surged in the region. China is emerging as a significant player on the raw material side. Chinese Pharmaceutical companies are increasingly entering the cosmetic raw materials sector, expanding their offerings to cosmetic active ingredients. The interaction of pharmaceuticals and cosmetics leads to a rise in cosmeceutical products." said Francis Kwan, HKSCC Senior Board Committee. "China SCC, HKSCC, with the support of IFSCC are proud to be part of the Beauty Ingredients Formulation Asia organising committee together with Cosmoprof Asia Ltd. We will host the Scientific Symposium, featuring discussions on key topics such as "Healthy Aging" at the Beauty Ingredients and Formulation Asia. Together, we will create the Asia Pacific Hub of Science in beauty."

For any further information please visit www.beautyifa.com

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Organiser - Cosmoprof Asia Ltd



# BEAUTY INGREDIENTS & FORMULATION ASIA

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**ABOUT THE ORGANISERS:** Beauty Ingredients & Formulation Asia is organised by Cosmoprof Asia Ltd, a joint-venture company between BolognaFiere Group and Informa Markets Asia Ltd.

#### ABOUT BOLOGNAFIERE GROUP (<u>www.bolognafiere.it</u>)

**BolognaFiere Group** is the world's leading trade show organiser in cosmetics, fashion, architecture, building, art and culture. The Group has more than 80 international exhibitions within its portfolio, with most notably **Cosmoprof Worldwide Bologna**, the most important meeting point in the world for beauty professionals, established in 1967 and held in Bologna, Italy. This key exhibition gathers almost 250,000 stakeholders from more than 150 countries and over 3,000 exhibitors from over 70 countries each year. The Cosmoprof Platform extends worldwide, with events in Bologna, Hong Kong, Las Vegas, Miami, Mumbai, and Bangkok (with Cosmoprof Worldwide Bologna, Cosmoprof Asia, Cosmoprof North America Las Vegas and Miami, Cosmoprof India, and Cosmoprof CBE ASEAN). Thanks to the brand's international appeal, the network gathers a global community of more than 500,000 stakeholders and over 10,000 companies and brands from within the dynamic beauty industry.

## ABOUT INFORMA MARKETS (www.informamarkets.com)

Informa Markets Beauty has an extensive network powered by B2B events across 11 cities in Asia (Bangkok, Chengdu, Ho Chi Minh City, Hong Kong, Jakarta, Kuala Lumpur, Manila, Mumbai, Shanghai, Shenzhen, Tokyo), the world's fastest growing markets. By further expanding its strength, the Beauty Portfolio now includes a new B2B event in Miami 2024 will serve the Americas, North, South America and Caribbean Islands Region. Informa Markets creates platforms for industries and specialist markets to trade, innovate and grow. We provide marketplace participants around the globe with opportunities to engage, experience and do business through face-to-face exhibitions, targeted digital services and actionable data solutions. We connect buyers and sellers across more than a dozen global verticals, including Pharmaceuticals, Food, Medical Technology and Infrastructure. As the world's leading market-making company, we bring a diverse range of specialist gmarkets to life, unlocking opportunities and helping them to thrive 365 days of the year. For more information, please visit <u>www.informamarkets.com</u>.

**ABOUT International Federation of Societies of Cosmetic Chemists (IFSCC)** (www.ifscc.org) International Federation of Societies of Cosmetic Chemists (IFSCC) is a truly worldwide federation dedicated to international cooperation in cosmetic science and technology. Interest in the formation of such an organization crystallized in Paris in 1956 and culminated in the birth of the federation in Brussels, Belgium on September 8, 1959. Today, 51 societies representing 81 countries have met the high standards of scientific and educational qualifications of the IFSCC and, as members, support the organization's aims and programs. The number of individual members in the Federation now exceeds 16,000 and is still growing.

## ABOUT China Society of Cosmetic Chemists (China-SCC) (<u>www.china-scc.cn</u>)

China Society of Cosmetic Chemists (Short as China-SCC) is a subsidiary of CBC, it is established in 2015. And it became a member society of IFSCC in 2018. China-SCC is a cosmetic technical organization and the individual members of it are composed of technical persons involving cosmetic innovation, production as well as other technology-related works.

## ABOUT Hong Kong Society of Cosmetic Chemists (HKSCC)

Hong Kong Society of Cosmetic Chemists (HKSCC) is affiliate member of The International Federation Societies of Cosmetic Chemists (IFSCC). The HKSCC membership is purely individual, founding at 2003, The Society is an entirely independent, non-commercial and non-profit organization.

The aim of HKSCC is to improve the professional status of cosmetic scientists in Hong Kong and mainland China, encourage education and research, and provide the means for the dissemination and interchange of knowledge pertinent to cosmetic and related sciences.

Organiser - Cosmoprof Asia Ltd



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